

PRIVACY POLICY

COOKIES

This document defines the cookie policy of websites operated by Papillon yacht services sl., holder of Taxpayer Identification (CIF) Number: B-76714542. A company located in Calle avd. La Arenita, Número 7, 38632, palm mar, Arona Costa, Santa Cruz de Tenerife, España (hereinafter Blueoceanyachtcharter). The terms “You” and “User” as used herein refer to all individuals and/or entities which visit Blueoceanyachtcharter websites or use their services for any reason. The use of these services implies full and unreserved acceptance of the cookie policy.

Blueoceanyachtcharter may collect information through cookies or log files on user navigation behavior on its websites. These devices are exclusively associated with a unique user and the device they navigate the website with. Cookies are files sent by the website and stored on the user’s browser by a web server, in order to maintain the browsing session, storing the user’s IP address (of their computer) and other navigation data.

Blueoceanyachtcharter also uses “beacons” or electronic images that allow the website to count the number of visitors and users who have accessed a particular website and to access certain cookies. Because of cookies use, it is possible that the Blueoceanyachtcharter server recognizes the computer browser used by the user in order to make navigation easier and to measure the audience and traffic patterns, monitor progress and number of visits, using the information contained in the cookies separately from any other personal data of the user that may be available.

Blueoceanyachtcharter uses cookies to customize the user navigation through the Blueoceanyachtcharter websites and user visit and session cookies for load balancing, excluded from the scope of Article 22.2 of the LSSI.

Blueoceanyachtcharter uses web analytics cookies to measure and analyze user navigation. Analytical cookies allow the monitoring and analysis of user behavior.

Blueoceanyachtcharter uses the data to make improvements based on the analysis of user behavior. Web analytics does not provide information on the full name or email or postal address of users. The information obtained is related to the number of users accessing the site , number of page views , frequency and repetition of visits, duration, the browser used, the operator providing the service, the language, the terminal used or the city to which the IP address belongs.

Blueoceanyachtcharter uses cookies for behavior advertising to manage advertising space based on certain criteria and plug-in cookies to share social contents.

Behavior advertising cookies allow the management of advertising space on the website in the most effective way possible. These cookies store information of users behavior obtained through continued observation of their browsing habits, allowing the website to display advertising based on those habits.

In the following table you can see the cookies used on Blueoceanyachtcharter websites, the information obtained by them and their purpose:

Cookies		Information obtained	Use
Obligatory		User session, registration details, bookings.	Registration and management of user sessions, personalised browsing, load balancing.
Anal ytical	Go gle Ana lytic s Ya nd ex	Sites visited, frequency, number and frequency of visits, time spent browsing, searches made, links clicked, browser used, operator providing the service, location of IP address.	Measure and analyse user navigation, tracking and analysis of user behaviour, creation of anonymous user profiles, make improvements based on the analysis of usage data.
Adve rtisin g	Fac ebo ok	User's browsing interests, preferences expressed, forms of interaction with the website, ads displayed and opened, web pages visited.	Optimizing of advertising space on websites to provide advertisements of greater interest to users, to identify the effectiveness of advertising campaigns and improve them.

To revoke consent, users may disable cookies by modifying their browser settings. The links listed below provide more information about what cookies are installed, how to allow, block or remove installation from your computer. Depending on which browser you use, the user may follow these links:

Firefox: [http://support.mozilla.org/es/kb/cookies-informacion-que-los-sitios-web-guardan-en-](http://support.mozilla.org/es/kb/cookies-informacion-que-los-sitios-web-guardan-en)

Chrome: <http://support.google.com/chrome/bin/answer.py?hl=es&answer=95647>

Safari: <http://support.apple.com/kb/ph5042>

Explorer: <http://windows.microsoft.com/es-es/windows7/how-to-manage-cookies-in-internet-explorer-9>